

Sample Budget For a NC House Race

Overhead	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
Manager	1500	3000	3000	3000	3000	3000	3200	3500	3500	3500	1750	1300	33250
Campaign Assist.	0	115		0	0	0	0	0	0	0	0	0	115
General Consultant	250	250	250	250	250	250	250	250	250	250	250	0	2750
Field Director	0	0	250	500	1000	2500	2500	2500	2500	2500	1250	1000	16500
Finance Consultant	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	24000
NGP/NB/Google	34	189	189	189	189	189	189	189	189	189	189	189	2113
Rent	150	150	150	300	300	300	300	300	300	300	300	0	2850
Phones	0	0	0	50	50	50	50	50	50	200	0	0	500
Printing/Postage	0	49	49	49	49	49	49	49	49	49	49	49	539
Other	100	150	150	150	150	150	150	150	150	150	150	150	1750
TOTAL	4034	5903	6038	6488	6988	8488	8688	8988	8988	9138	5938	4688	84367

Fundraising	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
Catering	0	0	0	0	0	0	0	0	0	0	0	0	0
Printing/Postage	1136	0	1500	0	1500	0	0	1500	0	1500	0	0	7136
Credit Card Processing	571	195	600	600	600	600	600	600	600	600	600	600	6766
TOTAL	1707	195	2100	600	2100	600	600	2100	600	2100	600	600	13902

Direct Voter Contact	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
Research	0	0	0	0	0	0	0	0	0	0	0	0	0
Palm cards etc.		1750					1750						3500
Direct Mail	0	0	0	0	0	0	0	25000	40000	20000	0	0	85000
Paid Media	0	0	0	0	0	0	0	115000	100000	0	0	0	215000
Phones	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL	0	1750	0	0	0	0	1750	140000	140000	20000	0	0	303500

Monthly Total	5741	7848	8138	7088	9088	9088	11038	151088	149588	31238	6538	5288	401769
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COH+Receipts	58183	5625	0	0	0	0	0	0	0	0	0	0	63808
Disbursements	5741	7848	8138	7088	9088	9088	11038	151088	149588	31238	6538	5288	401769
Cash Position	52442	50219	42081	34993	25905	16817	5779	-145309	-294897	-326135	-332673	-337961	